



# Sponsorship Opportunities

## Benefiting Sights for Hope



The Marian Boehm Memorial Bowlers for Sight Tournament benefits Sights for Hope – a nonprofit organization that empowers people to overcome the challenges of vision loss and promotes healthy eyesight. It is held in memory of Marian Boehm (1932-2025), a passionate bowler and a long-time volunteer translator for the former Lehigh Valley Braille Guild.



## 2026 Event Details

Presented by **BowlerX**

- **Date:** Saturday, June 6
- **Time:** 1-3 p.m.
- **Location:** Steel City Bowl & Brews, 1770 Stefko Blvd., Bethlehem, PA

## Sponsorship Contacts

**Jeffrey Dutt**, Event Founder  
484.951.6179  
jdutt@lccc.edu

**Dennis Zehner**, Sights for Hope  
610.433.6018, Ext. 241  
ask@sightsforhope.org

# Additional Tournament Details

- Teams of four (4) people will bowl two (2) games from 1-3 p.m.
- A Sights for Hope client will bowl one additional frame with each team. The client's one-frame score will be added to their respective team's total.
- Cash prizes will be awarded to the top three teams.
- Entry is \$20 for individuals and \$80 for teams of four. Entry fees include shoe rentals.
- The event will also include a 50-50 drawing and an appearance by PBA bowler Owen Darby, the 2025 Pennsylvania State USBC Masters tournament champion.

## About Sights for Hope

Sights for Hope empowers people to overcome the challenges of vision loss and promotes healthy eyesight for kids. Sights for Hope's programs strengthen skills so the people it serves can accomplish daily life activities, deliver supports that improve their quality of life, and champion solutions that increase their capabilities. Sights for Hope was founded in 1928 from a challenge made by Helen Keller and proud to carry that tradition forward in Pennsylvania's Lehigh Valley and Monroe County.

## What We Do

**Strengthen Skills:** We strengthen skills that help people with blindness and visual impairments take control of their lives and encourage children to take control of their eye health. Our clients learn that there is little they cannot accomplish if they approach tasks differently and children learn to be confident in how they see the world.

**Deliver Supports:** We deliver supports that increase access to opportunities and promote personal wellbeing. We take a person-first mindset toward the people we serve. Our dedicated professionals understand the specific needs of people with visual impairments and blindness and how to help them lead brighter lives.

**Champion Solutions:** We champion solutions that extend capabilities and pre-kindergarten eye exams and solutions that promote early literacy. Our specialists source assistive devices that possess the power to transform lives. Our vision screenings and partnerships help children start school with proper eye care and the ability to develop early literacy skills.



**Lehigh Valley  
Services Center**  
845 West Wyoming St.  
Allentown, PA 18103  
610.433.6018

**Monroe  
Services Center**  
4215 Manor Drive  
Stroudsburg, PA 18360  
570.992.7787

**Digital and  
Social Media**  
[SightsforHope.org](https://SightsforHope.org)  
[@SightsforHope](https://@SightsforHope)

# Sponsorship Opportunities

## Presenting Sponsorship

### **SOLD BowlerX**

- Logo placement with the event graphic on all event materials, signage, digital collateral, webpages, shirts worn by event personnel, and social media presences.
- Verbal recognition and opportunity to speak at the event's award ceremony.
- Opportunity to draw and announce the winning ticket for the event's 50-50 drawing.
- Opportunity to present the first prize trophy to the highest scoring team.
- One (1) dedicated social media post of recognition – Facebook, Instagram, and LinkedIn – prior to the event.
- One (1) dedicated social media post of recognition – Facebook, Instagram, and LinkedIn – after the event.
- Two (2) free entries for teams of four (4) people each.
- Logo and link placement in the post-event email to thank participants and partners.

## Lane Sponsorships

**\$1,000**

Multiple Available

- Placement of special signage with sponsor logo at two (2) lanes during the event.
- Placement of logo on applicable event materials and signage.
- Placement of logo on shirts worn by event personnel.
- Placement of logo on the event webpage.
- Verbal recognition at the event's award ceremony.
- Share of one (1) social media post of recognition – Facebook, Instagram, and LinkedIn – with other Lane Sponsors prior to the event.
- Mention in the post-event email to thank participants and partners.

## Pin Sponsorships

**\$500**

Multiple Available

- Placement of logo on applicable event materials and signage.
- Placement of logo on shirts worn by event personnel.
- Placement of logo on the event webpage.
- Share of one (1) social media post of recognition – Facebook, Instagram, and LinkedIn – with other Strike Sponsors prior to the event.
- Mention in the post-event email to thank participants and partners.

*Sponsorships can be customized for reasonable requests. Please do not hesitate to ask.*

Sights for Hope, formerly known as Center for Vision Loss, is an independent nonprofit organization that has held IRS 501(c)(3) status since September 1951. Its official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free in Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The organization's federal Employer Identification Number (EIN) is 23-1352260.



# Marian Brahm Memorial Bowlers for Sight Tournament

## 2026 Sponsorship Form

### Sponsor Information

Name of Sponsor \_\_\_\_\_

Representative Name (if Organization) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Level

☐ Presenting Sponsorship **SOLD** ☐ Lane Sponsorship (\$1,000)

☐ Pin Sponsorship (\$500)

### Sponsorship Payment

☐ Check (Payable to Sights for Hope)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Zip Code \_\_\_\_\_

### Sponsorship Agreement

I/we agree to make the contribution indicated above.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_

All Event Proceeds Benefit



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Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
PO Box 2508  
Cincinnati, OH 45201

SIGHTS FOR HOPE  
845 W WYOMING STREET  
ALLENTOWN, PA 18103

Date:  
July 13, 2021  
Employer ID number:  
23-1352260  
Form 990 required:  
990, Yes  
Person to contact:  
Name: Melissa D Fields  
ID number: 0194416

Dear Sir or Madam:

We're responding to your request dated April 15, 2021, about your tax-exempt status.

We issued you a determination letter in September 1951, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax-deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period.

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations Rulings and Agreements

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