



Ride to Benefit Sights for Hope

Sponsorship Opportunities 2026



About the Ride

The annual Bikers for Sight motorcycle ride through the Pocono Mountains is led by the Northeast PA Inter Club and benefits Sights for Hope. The event is open to all motorcycle riders, and Sights for Hope clients get to take part as passengers. The Bikers for Sight ride began in 2025 and was inspired by client Wendy Smentkowski, a member of the Christian Motorcycle Association who goes by the name "Gladiator" and rode frequently before she lost most of her vision.



2026 Ride Details Saturday, September 19

- **Starting Point:** Pocono Mountain Harley-Davidson, Tannersville, PA
- **Registration Starts:** 9 a.m.
- **Kick Stands Up:** 11 a.m.
- **Ride Ends:** 1 p.m.
- **Finishing Point:** Blue Ridge Estate Vineyard & Winery, Saylorsburg, PA
- **Lunch and Program:** 1:15 p.m.



Additional Event Details

- The 2026 Bikers for Sight event will be a traditional group ride.
- Riders and clubs from all areas are welcome. Drivers of cars can also participate.
- Sights for Hope's client-led band, Limitless, will perform at the finish line tent.
- The finish line tent also will include free barbecue, wine for purchase, and a tricky tray auction.
- Costs will be \$20 per rider and \$10 per passenger.

Sponsorship Contact

Dennis Zehner, Sights for Hope, 610.433.6018, Ext. 241, or giving@sightsforhope.org.

Sights for Hope, formerly known as Center for Vision Loss, is an independent nonprofit organization that has held IRS 501(c)(3) status since September 1951. Its official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free in Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The organization's federal Employer Identification Number (EIN) is 23-1352260.





About Sights for Hope

Sights for Hope empowers people to overcome the challenges of vision loss and promotes healthy eyesight for kids. Sights for Hope's programs strengthen skills so the people it serves can accomplish daily life activities, deliver supports that improve their quality of life, and champion solutions that increase their capabilities. Sights for Hope was founded in 1928 from a challenge made by Helen Keller and proud to carry that tradition forward in Pennsylvania's Lehigh Valley and Monroe County.

What We Do

Strengthen Skills: We strengthen skills for everyday life and healthy vision for our clients and in our communities. Many of these programs are led by someone who lives with a permanent visual impairment. Clients learn that there is little they cannot accomplish if they approach tasks differently.

Deliver Supports: We deliver supports that increase access to opportunities and promote personal wellbeing. We take a person-first mindset toward the people we serve. Our dedicated professionals understand the specific needs of people with visual impairments and blindness and how to help them lead brighter lives.

Champion Solutions: We champion solutions that extend capabilities and pre-kindergarten eye exams and solutions that promote early literacy. Our specialists source assistive devices that possess the power to transform lives. Our vision screenings and partnerships help children start school with proper eye care and the ability to develop early literacy skills.

Sponsorship Opportunities

Presenting Sponsorship

\$5,000

One Available

- Logo placement with the Bikers for Sight event graphic on all event materials and signage.
- Prime placement of sponsor-provided banner at the event's finish line tent.
- Prime placement of logo on shirts worn by event personnel.
- Full back page ad in the event program.
- Two (2) free ride participant registrations.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to and after the event.

Gold Sponsorships

\$2,500

Multiple Available

- Prominent logo placement on most event signage.
- Placement of sponsor-provided banner at the event's finish line tent.
- Placement of logo on shirts worn by event personnel.
- Half-page ad in the event program.
- One (1) free ride participant registration.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to event.

Silver Sponsorships

\$1,000

Multiple Available

- Logo placement on most event signage.
- Placement of logo on shirts worn by event personnel.
- Quarter-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to event.

Bronze Sponsorships

\$500

Multiple Available

- Placement of logo on shirts worn by event personnel.
- Quarter-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to event.

2026 Bikers for Sight Ride Sponsor Form

Sponsor Information

Name of Sponsor _____

Representative Name (if Organization) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Sponsorship Level

____ Presenting Sponsorship (\$5,000) ____ Silver Sponsorship (\$1,000)

____ Gold Sponsorship (\$2,500) ____ Bronze Sponsorship (\$500)

Sponsorship Payment

____ Check (Payable to Sights for Hope)

____ Visa ____ MasterCard ____ American Express ____ Discover

Name on Card _____

Card Number _____ Exp. Date _____

Exp. Date _____ Security Code _____ Zip Code _____

Sponsorship Agreement

I/we agree to make the contribution indicated above.

Signature _____

Date _____

Print Name _____

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Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
PO Box 2508
Cincinnati, OH 45201

SIGHTS FOR HOPE
845 W WYOMING STREET
ALLENTOWN, PA 18103

Date:
July 13, 2021
Employer ID number:
23-1352260
Form 990 required:
990, Yes
Person to contact:
Name: Melissa D Fields
ID number: 0194416

Dear Sir or Madam:

We're responding to your request dated April 15, 2021, about your tax-exempt status.

We issued you a determination letter in September 1951, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax-deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period.

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely,

Stephen A. Martin

Director, Exempt Organizations Rulings and Agreements

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