

Run to Benefit Sight for Hope



# BIKERS FOR SIGHT

Presented by



## Sponsorship Opportunities

**Saturday, October 11, 2025**

**Start 9:30 a.m.**

**Pocono Mountain Harley-Davidson**

110 Hill Motor Lodge Road

Tannersville, PA 18372

**Finish**

**Blue Ridge Estate Vineyard & Winery**

239 Blue Ridge Road

Saylorsburg, PA 18353

**Lehigh Valley  
Services Center**

845 West Wyoming St.  
Allentown, PA 18103  
610.433.6018  
Fax 610.433.4856

**Monroe  
Services Center**

4215 Manor Drive  
Stroudsburg, PA 18360  
570.992.7787  
Fax 570.992.7772

**Digital and  
Social Media**

SightsforHope.org  
@SightsforHope



## About Bikers for Sight

Bikers for Sight, presented by PA Biker Lawyer, is a motorcycle poker run through the Pocono Mountains' autumn splendor led by the Northeast PA Inter Club. All motorcycle clubs from all areas are welcome. Proceeds benefit Sights for Hope – a nonprofit organization that expands opportunities for people with visual impairments and blindness in Monroe County and the Lehigh Valley and promotes healthy eyesight. Bikers for Sight was inspired by a Sights for Hope client who rode frequently before losing most of her vision.



The run begins at Pocono Mountain Harley-Davidson in Tannersville, PA, and ends at Blue Ridge Estate Vineyard & Winery in Saylorsburg, PA. The finish line tent will include food, wine for purchase, a tricky tray raffle, and chances to find out about what Sights for Hope does in its communities. The cost will be \$20 per rider and \$10 per passenger. Additional event details will be posted at [SightsforHope.org/BikersforSight](https://SightsforHope.org/BikersforSight).

## Committed Sponsors

PA Biker Lawyer  
Allied Building Corporation  
The Genesis Group

Blue Ridge Estate Vineyard & Winery  
Pocono Mountain Harley-Davidson

List as of June 18, 2025

## About Sights for Hope

Sights for Hope empowers people to overcome the challenges of vision loss and promotes healthy eyesight for kids. Sights for Hope's programs strengthen skills so the people it serves can accomplish daily life activities, deliver supports that improve their quality of life, and champion solutions that increase their capabilities. Sights for Hope was founded in 1928 from a challenge made by Helen Keller and proud to carry that tradition forward in Pennsylvania's Lehigh Valley and Monroe County.

## What Sights for Hope Does

- **Strengthen Skills:** Sights for Hope strengthens skills for everyday life and healthy vision for its clients and in its communities. Many of these programs are led by someone who lives with a permanent visual impairment. Clients learn that there is little they cannot accomplish if they approach tasks differently.
- **Deliver Supports:** Sights for Hope delivers supports that increase access to opportunities and promote personal wellbeing. Sights for Hope takes a person-first mindset toward the people it serves. Its dedicated professionals understand the specific needs of people with visual impairments and blindness and how to help them lead brighter lives.
- **Champion Solutions:** Sights for Hope champions solutions that extend capabilities and we champion pre-kindergarten eye exams and solutions that promote early literacy. Its specialists source assistive devices that possess the power to transform lives. Its vision screenings and partnerships help more children start school with proper eye care and the ability to develop early literacy skills.

## Sights for Hope Contact

Dennis Zehner, Executive Director and CEO  
610.433.6018, Ext. 241  
[giving@sightsforhope.org](mailto:giving@sightsforhope.org)

# **Sponsorship Opportunities**

## **Presenting Sponsorship**

~~\$5,000 — One Available~~ **PA Biker Lawyer**

- Logo placement with the Bikers for Sight event graphic on all event materials and signage.
- Prime placement of sponsor-provided banner at the event's finish line tent.
- Prime placement of logo on shirts worn by event personnel.
- Full back page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to and after the event.
- Eight (8) free meal tickets.

## **Gold Sponsorships**

\$2,500 – Multiple Available

- Prominent logo placement on most event signage.
- Placement of sponsor-provided banner at the event's finish line tent.
- Placement of logo on shirts worn by event personnel.
- Half-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to the event.
- Four (4) free meal tickets.

## **Silver Sponsorships**

\$1,500 – Multiple Available

- Logo placement on most event signage.
- Placement of logo on shirts worn by event personnel.
- Quarter-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to the event.
- Two (2) free meal tickets.

## **Bronze Sponsorships**

\$1,000 – Multiple Available

- Placement of logo on shirts worn by event personnel.
- Quarter-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to the event.
- Two (2) free meal tickets.

Sights for Hope, formerly known as Center for Vision Loss, is an independent nonprofit organization that has held IRS 501(c)(3) status since September 1951. Its official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free in Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The organization's federal Employer Identification Number (EIN) is 23-1352260.



## Bikers for Sight Sponsorship Form

Name of Sponsor \_\_\_\_\_  
Representative Name (if Organization) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Select Item(s)

☐ ~~Presenting Sponsorship (\$5,000)~~    ☐ Gold Sponsorship (\$2,500)  
☐ Silver Sponsorship (\$1,500)    ☐ Bronze Sponsorship (\$1,000)

Payment by ☐ Check – Payable to Sights for Hope  
☐ Visa    ☐ MasterCard    ☐ AMEX    ☐ Discover  
Name on Card \_\_\_\_\_  
Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Zip Code \_\_\_\_\_

I/we agree to make the contribution indicated above.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_



Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
PO Box 2508  
Cincinnati, OH 45201

SIGHTS FOR HOPE  
845 W WYOMING STREET  
ALLENTOWN, PA 18103

Date:  
July 13, 2021  
Employer ID number:  
23-1352260  
Form 990 required:  
990, Yes  
Person to contact:  
Name: Melissa D Fields  
ID number: 0194416

Dear Sir or Madam:

We're responding to your request dated April 15, 2021, about your tax-exempt status.

We issued you a determination letter in September 1951, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax-deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period.

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely,

Stephen A. Martin

Director, Exempt Organizations Rulings and Agreements

**Letter 4168 (Rev. 09-2020)**  
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