



Sponsorship Opportunities

Saturday, October 11, 2025

Start 9:30 a.m.

Pocono Mountain Harley-Davidson

110 Hill Motor Lodge Road

Tannersville, PA 18372

Finish

Blue Ridge Estate Vineyard & Winery

239 Blue Ridge Road

Saylorsburg, PA 18353

**Lehigh Valley
Services Center**

845 West Wyoming St.
Allentown, PA 18103
610.433.6018
Fax 610.433.4856

**Monroe
Services Center**

4215 Manor Drive
Stroudsburg, PA 18360
570.992.7787
Fax 570.992.7772

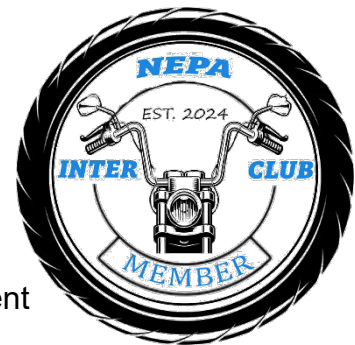
**Digital and
Social Media**

SightsforHope.org
@SightsforHope



About Bikers for Sight

Bikers for Sight is a motorcycle poker run through the Pocono Mountains' autumn splendor led by the Northeast PA Inter Club. All motorcycle clubs are welcome. Proceeds benefit Sights for Hope – a nonprofit organization that expands opportunities for people with visual impairments and blindness in Monroe County and the Lehigh Valley and promotes healthy eyesight. Bikers for Sight was inspired by a Sights for Hope client who rode frequently before losing most of her vision.



The run begins at Pocono Mountain Harley-Davidson in Tannersville, PA, and ends at Blue Ridge Estate Vineyard & Winery in Saylorsburg, PA. The finish line tent will include food, wine for purchase, a tricky tray raffle, and chances to find out about what Sights for Hope does in its communities.

The cost will be \$25 per rider and \$10 per passenger. Additional event details will be posted at SightsforHope.org/BikersforSight.

About Sights for Hope

Sights for Hope has empowered people with visual impairments and blindness to live independently and pursue personal success since 1928. Sights for Hope's programs strengthen skills so the people it serves can accomplish daily life activities, deliver supports that improve their quality of life, and champion solutions that increase their capabilities. Sights for Hope was founded in 1928 from a challenge made by Helen Keller and proud to carry that tradition forward in Pennsylvania's Lehigh Valley and Monroe County.

What Sights for Hope Does

- **Strengthen Skills:** Sights for Hope strengthens skills for everyday life and healthy vision for its clients and in its communities. Many of these programs are led by someone who lives with a permanent visual impairment. Clients learn that there is little they cannot accomplish if they approach tasks differently.
- **Deliver Supports:** Sights for Hope delivers supports that increase access to opportunities and promote personal wellbeing. Sights for Hope takes a person-first mindset toward the people it serves. Its dedicated professionals understand the specific needs of people with visual impairments and blindness and how to help them lead brighter lives.
- **Champion Solutions:** Sights for Hope champions solutions that extend capabilities and we champion pre-kindergarten eye exams and solutions that promote early literacy. Its specialists source assistive devices that possess the power to transform lives. Its vision screenings and partnerships help more children start school with proper eye care and the ability to develop early literacy skills.

Committed Event Sponsors

Pocono Mountain Harley-Davidson
Blue Ridge Estate Vineyard & Winery

Sights for Hope Contact

Dennis Zehner, Executive Director and CEO
610.433.6018, Ext. 241
giving@sightsforhope.org

Sponsorship Opportunities

Presenting Sponsorship

\$5,000 – One Available

- Logo placement with the Bikers for Sight event graphic on all event materials and signage.
- Prime placement of sponsor-provided banner at the event's finish line tent.
- Prime placement of logo on shirts worn by event personnel.
- Full back page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to and after the event.
- Eight (8) free meal tickets.

Gold Sponsorships

\$2,500 – Multiple Available

- Prominent logo placement on most event signage.
- Placement of sponsor-provided banner at the event's finish line tent.
- Placement of logo on shirts worn by event personnel.
- Half-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to the event.
- Four (4) free meal tickets.

Silver Sponsorships

\$1,500 – Multiple Available

- Logo placement on most event signage.
- Placement of logo on shirts worn by event personnel.
- Quarter-page ad in the event program.
- One (1) social media post of recognition – Facebook, Instagram, and LinkedIn – prior to the event.
- Two (2) free meal tickets.

Sights for Hope, formerly known as Center for Vision Loss, is an independent nonprofit organization that has held IRS 501(c)(3) status since September 1951. Its official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free in Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The organization's federal Employer Identification Number (EIN) is 23-1352260.



Bikers for Sight Sponsorship Form

Name of Sponsor _____

Representative Name (if Organization) _____

Address _____

City _____ State ____ Zip Code _____

Phone _____ Email _____

Select Item(s)

___ Presenting Sponsorship (\$5,000) ___ Gold Sponsorship (\$2,500)

___ Silver Sponsorship (\$1,500)

Payment by ___ Check – Payable to Sights for Hope

___ Visa ___ MasterCard ___ AMEX ___ Discover

Name on Card _____

Card Number _____ Exp. Date _____

Exp. Date _____ Security Code _____ Zip Code _____

I/we agree to make the contribution indicated above.

Signature _____

Date _____

Print Name _____



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
PO Box 2508
Cincinnati, OH 45201

SIGHTS FOR HOPE
845 W WYOMING STREET
ALLENTOWN, PA 18103

Date:
July 13, 2021
Employer ID number:
23-1352260
Form 990 required:
990, Yes
Person to contact:
Name: Melissa D Fields
ID number: 0194416

Dear Sir or Madam:

We're responding to your request dated April 15, 2021, about your tax-exempt status.

We issued you a determination letter in September 1951, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax-deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period.

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely,

Stephen A. Martin

Director, Exempt Organizations Rulings and Agreements

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