

SIGHTS FOR HOPE
TITAN OF
HOPE
2024  **AWARD**
LUNCHEON

Thursday, October 24, 2024

12-2 p.m.

The Aster at the Hyatt Hotel
621 Grange Road
Allentown, PA 18106

**Lehigh Valley
Services Center**

845 West Wyoming St.
Allentown, PA 18103
610.433.6018
Fax 610.433.4856

**Monroe
Services Center**

4215 Manor Drive
Stroudsburg, PA 18360
570.992.7787
Fax 570.992.7772

**Digital and
Social Media**

SightsforHope.org
@SightsforHope

Sights for Hope will honor Paul Miller – Founder and CEO of Active Learning Centers and Lehigh Valley Martial Arts – with its Titan of Hope Award at a special luncheon on Thursday, October 24, at The Aster at the Hyatt Hotel in Allentown, PA. The event also will include a silent auction. All event proceeds benefit Sights for Hope and are tax-deductible as allowed by law. Doors will open and the silent auction will begin at 11:30 a.m. The luncheon will be from 12-2 p.m., and the silent auction will conclude at approximately 1:30 p.m.

Additional Event details and a link to purchase tickets online will be posted at SightsforHope.org/Titan.

About Sights for Hope

Sights for Hope transforms the lives of people with visual impairments and blindness by removing barriers to independence and well-being. Founded in 1928, its services teach adaptive skills to accomplish daily life activities; provide supports that counter the effects of visual impairments and blindness; increase access to medical care, healthy food, and other essentials; and advance solutions that enhance sight capabilities. Sights for Hope carries forward a tradition inspired by Helen Keller nearly a century ago throughout Pennsylvania's Lehigh Valley and Monroe County, and most of its services are provided at no cost.

Sights for Hope's call to action is that people who live with visual impairments and blindness face unacceptable disparities with respect to personal independence and well-being. These inequalities are manifest particularly by increased challenges in accomplishing daily life activities; limited access to medical care, nutritious food, and other critical services; difficulties with emotional health; and a decreased potential to learn successfully in school. When Sights for Hope removes key barriers to self-sufficiency, people with visual impairments and blindness become empowered to achieve a greater equality of independence and quality of life for themselves. Click SightsforHope.org for more information.

About the Titan of Hope Award

The Sights for Hope's Titan of Hope Award honors people with visual impairments who have distinguished themselves professionally in a manner that exemplifies the indomitable power of hope. Under a previous name, the award's prior honorees are Lehigh Valley Health Network's first Chief of Geriatrics, who rose to the position after losing all his sight at the age of 29, and an internationally distinguished research oceanographer.

About Paul Miller

Paul Miller, who identifies as completely blind due to progressive retinal disease and has dealt with visual impairments for most of his adult life, is Founder and CEO of Active Learning Centers and Lehigh Valley Martial Arts. Miller has practiced martial arts for more than 45 years, is a fifth-degree black belt in karate, and has trained more than 1,000 black belts. Miller opened Lehigh Valley Martial Arts in 1997 and founded Active Learning



Centers, a childcare center that uses martial arts to teach life lessons, in 2002. The businesses operate in five locations and have more than 150 employees. Miller was elected Vice President of Sights for Hope's Board of Directors in November 2022. He also was a member of the organization's board from 2004-2007, when it was known as the Association for the Blind and Visually Impaired (ABVI).

How to Get Involved

- Several Titan of Hope Award Luncheon sponsorship opportunities are available, as outlined on the following page.
- Single Event Tickets are on sale for \$97 each.
- Sights for Hope also is pleased to accept great silent auction items.

Contact at Sights for Hope

Elise Yardley

Community Relations and Events Manager

610.433.6018, Ext. 232

elise@sightsforhope.org

Sights for Hope, formerly known as Center for Vision Loss, is an independent nonprofit organization that has held IRS 501(c)(3) status since September 1951. Its official registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free in Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The organization's federal Employer Identification Number (EIN) is 23-1352260.

Sponsorship Opportunities

Presenting Sponsorship

\$5,000 – COMMITTED

- Integration of logo with the official event graphic
- Prominent mention as Presenting Sponsor all collateral – including news releases, blog posts, and invitations
- 16 event tickets
- A full-page color ad on the back cover of the program booklet
- First placement within rotating sponsor logo slide show
- Verbal recognition from the podium
- Exclusive opportunity for a representative to welcome audience members to the event from the podium
- Logo placement on the event page of the Sights for Hope website
- Exclusive social media posts on Facebook, Instagram, LinkedIn before and after event

Champion Sponsorships

\$2,500 – Multiple Available

- 12 event tickets
- A three-quarter-page color ad in the program booklet
- Logo placement right after Presenting Sponsor in the rotating logo slide show
- Verbal recognition from the podium
- Logo placement on the event page of the Sights for Hope website
- One social media post on Facebook, Instagram, LinkedIn

Table Sponsorships

\$1,000 – Multiple Available

- 8 event tickets
- A half-page color ad in the program booklet
- Placement in the rotating logo slide show
- Verbal recognition from the podium
- Logo placement on the event page of the Sights for Hope website
- One social media post on Facebook, Instagram, LinkedIn with other Table Sponsors

Supporting Sponsorships

\$500 – Multiple Available

- 4 event tickets
- A quarter-page color ad in the program booklet
- Placement in the rotating logo slide show
- One social media post on Facebook, Instagram, LinkedIn with other Supporting Sponsors



Event Contribution Form

Name of Sponsor _____
Representative Name (if Organization) _____
Address _____
City _____ State ____ Zip Code _____
Phone _____ Email _____

Select Item(s)

___ Presenting Sponsorship (\$5,000) ___ Champion Sponsorship (\$2,500)
___ Table Sponsorship (\$1,000) ___ Supporting Sponsorship (\$500)
___ Tickets: ___ @\$97 each **Total Cash Amount \$** _____
___ Silent Auction Item _____

Payment by ___ Check – Payable to Sights for Hope
___ Visa ___ MasterCard ___ AMEX ___ Discover
Name on Card _____
Card Number _____ Exp. Date _____
Exp. Date _____ Security Code _____ Zip Code _____

I/we agree to make the contribution indicated above.

Signature _____ Date _____
Print Name _____