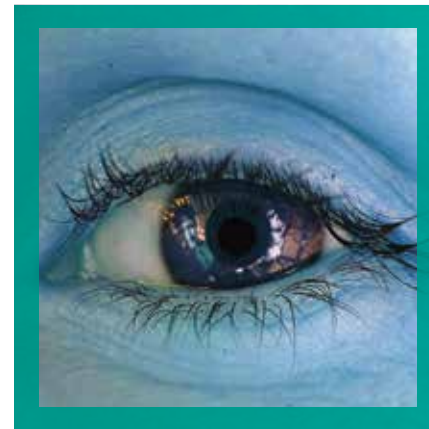
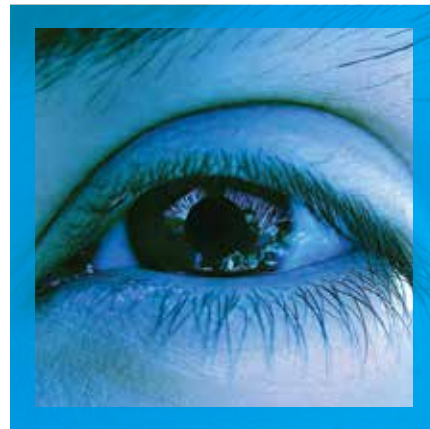
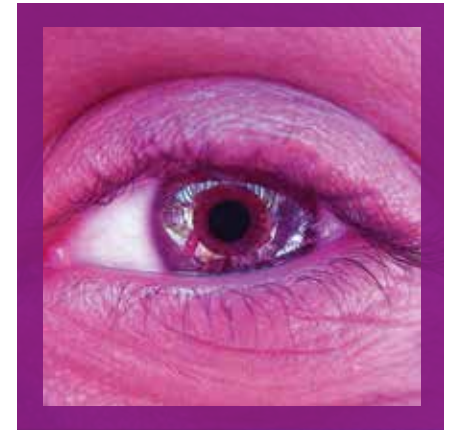
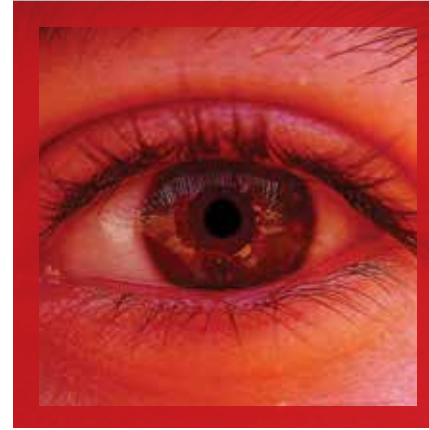
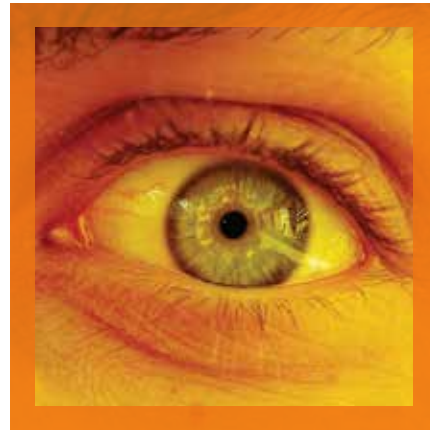
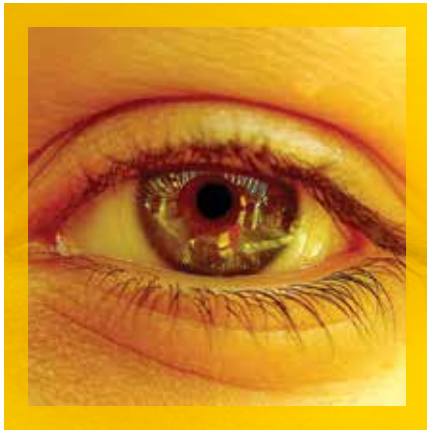


SIGHTS FOR HOPE™



Seize Independence Now™



2022 IMPACT REPORT



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This report highlights the impacts that donors like you make with your contributions to Sights for Hope. Many of our programs and services returned in full during our 2021-2022 year, and our client population also grew by 14% during the year. There is a clearly growing demand for these services you help make possible and we look forward to meeting it in the future with your continued support.

YOUR PRECIOUS OPPORTUNITY TO BE IMPORTANT

Dear Friends,

“A life is not important except in the impact it has on other lives.”

Jackie Robinson

A photo with this quote is positioned in my office so that I see it when I walk in. While Jackie Robinson reportedly spoke those words in 1947, they reflect what this past year has been about at Sights for Hope and, more importantly, what we have chosen to be about going forward.



A recent change in senior leadership, the expiration of a strategic plan, and the effects of the COVID-19 pandemic presented us a singular opportunity to gain a greater foundational understanding of what we find most important and what we find most important to achieve.

We have defined our core beliefs. The first is that every person has the right to control their life and pursue success. The second is that hope – embodied by knowledge, innovation, determination, and support – is stronger than any barrier between people with visual impairments and that right.

We have identified what we do best, what the people we serve in Pennsylvania’s Lehigh Valley and Monroe County need most, and what offers them the greatest promise. We gained a more detailed understanding of what our clients need to become independent and we positioned ourselves to deliver the most effective services to help them achieve and maintain their independence.

Most importantly, we determined what success means to us. In doing so, we made a critical decision to define ourselves by quality more than quantity. In a world that offers metrics and advanced analytics for practically everything, there is a tendency to believe that the largest numbers are always better. We have chosen instead to define ourselves first by the making the greatest possible impact on the people we encounter and not by encountering the greatest possible number of people. From these decisions emerged a new strategic plan for 2022-2025 and what we call our Big Impact Goals, which we seek to achieve between 2022 and 2030. These goals represent the most profound impacts we can make for those who turn to us for help.

You make the greatest difference through your support of Sights for Hope. You make your lives important by impacting the lives of others. Your investment in Sights for Hope today and tomorrow extends to you that most precious opportunity.

Be important now.

Sincerely yours,

Dennis Zehner
Executive Director and CEO



OUR VALUES

Sights for Hope carries forward a tradition inspired by Helen Keller nearly a century ago to transform lives throughout Pennsylvania's Lehigh Valley and Monroe County. Our values reflect our attitudes toward our mission, the people we serve, and our stakeholders.

SERVICE

We always are mindful that what we do is about those we serve and not about us.

HUMANITY

We recognize and reflect that we serve people who live with visual impairments and blindness, not visually-impaired, blind, or disabled people.

CHARACTER

We are true to our word, authentic about who we are, and sincere in our relations with others.

DIGNITY

We champion the self-respect of those we serve and reflect pride in our work.

HUMILITY

We take what we do seriously but do not take ourselves too seriously.

POSSIBILITY

We seek first to determine how something might be accomplished.

FLEXIBILITY

We are secure in that most challenges have more than one right answer and that others see things differently.

INFLUENCE

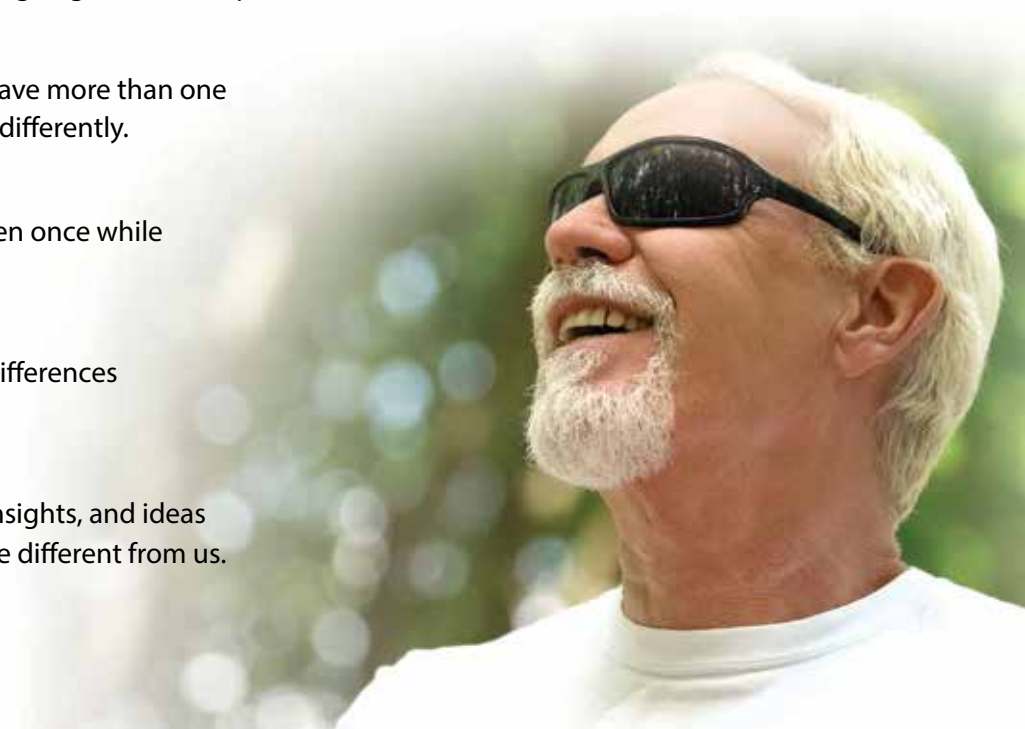
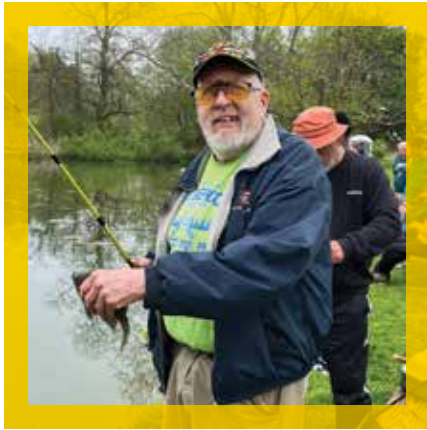
We appreciate that force makes one listen once while influence makes one listen again.

IMPACT

We make meaningful and measurable differences on the lives of those we serve.

INCLUSIVITY

We encourage and seek participation, insights, and ideas from all people, especially those who are different from us.



ABOUT SIGHTS FOR HOPE

Sights for Hope transforms the lives of people with visual impairments and blindness by removing barriers to independence and well-being. Our services provide the skills, supports, and solutions that advance their self-sufficiency and quality of life. We carry forward a tradition inspired by Helen Keller nearly a century ago throughout Pennsylvania's Lehigh Valley and Monroe County, and most of our services are provided at no cost. Founded in 1928, Sights for Hope is a member of the Pennsylvania Association for the Blind (PAB) and the VisionServe Alliance.

OUR MISSION STATEMENT

To provide people with visual impairments the **skills, supports, and solutions** that advance their self-sufficiency.

OUR VISION STATEMENT

To **transform the lives** of people with visual impairments by removing the barriers to their independence and success.

OUR THREE PILLARS

Skills: We teach adaptive skills to accomplish daily life activities.

Supports: We provide supports that counter the effects of visual impairments and blindness and we increase access to medical care, healthy food, and other essential needs.

Solutions: We advance solutions that enhance sight capabilities.



OUR SERVICES

Life Skills Education: Group and one-on-one sessions that teach vision rehabilitation, orientation and mobility, adaptive use of technology, and elemental life skills.

Youth and Family Programs: Life Skills Education programs that help young people with visual impairments build the skills to become independent adults and show their families how to empower them.

Technology Solutions: Functional low vision exams by a professional optometrist and individualized consultations performed to match clients and patients with the assistive devices that best meet their needs.

Prevention Services: Free vision screenings for children ages 6 and under to identify sight conditions; partnerships that provide eye exams and glasses to advance school readiness; and community education programs that promote eye health, eye safety, and inclusion of people with visual impairments.

OUR CONSTITUENTS

Our population of clients with visual impairments increased by **14%** in our 2021-2022 service year.

A total of **42%** of our clients live below or near the federal poverty line, and a total of 85% of them live at or below 300% of the poverty line.

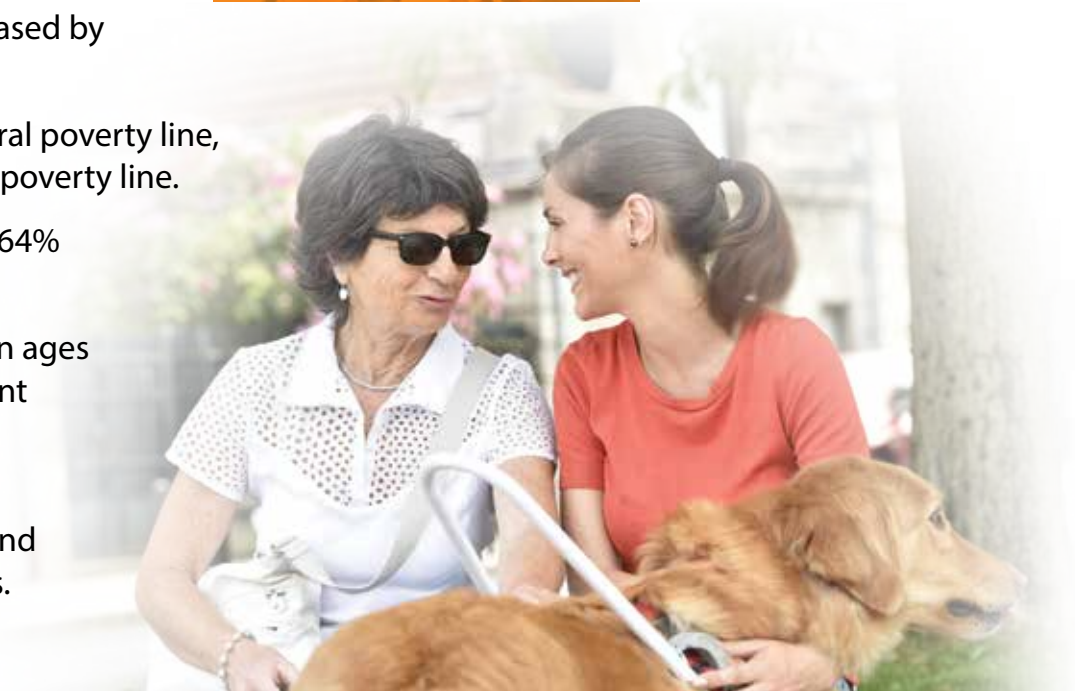
A total of **82%** of our clients are ages 55 and older, and 64% of our clients are ages 65 and older.

We perform vision screenings on **5,000** or more children ages 0-6 annually, and up to **15%** of them have an impairment of some kind.

More than **90%** of our children's screening events in a typical year are held at preschools, at daycare centers, and during kindergarten registration and orientation events.



Approximately **70%** of our clients are diagnosed with **Macular Degeneration, Glaucoma, Diabetic Retinopathy, Cataracts, or Retinitis Pigmentosa.**



YOUR IMPACT: SKILLS



LIFE SKILLS EDUCATION

Our Life Skills Education programs are provided in group and one-on-one sessions and empower people with visual impairments to increase their self-sufficiency.

143

Clients participated in Life Skills Education programs

55%

Increase over the prior year

REHABILITATIVE SKILLS

Clients learn how to use their existing vision most effectively and how to apply specific functional techniques.

ORIENTATION AND MOBILITY (O&M) SKILLS

Clients learn how to understand their surroundings and how to navigate between familiar locations.



TECHNOLOGY SKILLS

Clients explore present-day and emerging technologies that improve their quality of life. Sessions also help clients gain a deeper understanding of the use of the devices they use.

ELEMENTAL SKILLS

Clients learn critical non-physical skills of daily life. Examples of topics include financial planning, fraud protection, voting, meditation, and mindfulness.

YOUTH AND FAMILY SERVICES

Children learn new skills and have memorable experiences in our summer camp program. We also are developing a Mom and Me in Motion program for children ages 2 and under and their families; a Preschool Playtime program for kids ages 3-7 and their families; and a Youth Transition program for teens.



YOUR IMPACT: SUPPORTS



Our support services apply an individualized approach to help clients advance their emotional wellness and increase their access to critical needs.

631

active clients as of
June 30, 2022

14%

Increase over the
prior year

CASEWORKER SERVICES

Our caseworkers guide clients to services that meet their personal goals, monitor client progress, arrange for one-on-one instruction, and make referrals. Caseworkers also conduct home visits, during which they can help a client read mail, write checks, manage finances, complete forms, and perform basic home repairs to ensure a client's safety.

9%
year-over-year increase in the number of clients and patients who received at least one casework service

A photograph showing two women wearing face masks. The woman on the left is wearing a black top and a light blue mask, and is writing on a document. The woman on the right is wearing a colorful patterned top and a light blue mask, and is looking at the document.

A photograph of a woman in a dark blue tracksuit standing next to a white van. The van has "LEHIGH VALLEY CLIENT TRANSPORT" and "SIGHTS FOR HOPE" written on it. The woman is leaning against the van's step.

PEER SUPPORT GROUPS AND COUNSELING

Peer Support Groups give clients opportunities to express needs and concerns, participate in problem solving, and share resources in environments of openness, respect, encouragement, and trust. Individual sessions with professional counselors help clients become more accepting of their impairments, deal with other emotional challenges, and improve their outlook on life.

37%
year-over-year increase in support group participation

A photograph showing a group of people, likely in a support group. They are holding hands, and some are using canes. The image is partially obscured by a purple border.

YOUR IMPACT: SUPPORTS



SOCIAL AND RECREATIONAL ACTIVITIES

Our social and recreational activities help clients remain active, execute skills and techniques that they have learned, connect with those who face similar challenges, and avoid the harmful effects of isolation.

50%

year-over-year increase in clients who participated in activities

PUBLIC SERVICE OPPORTUNITIES

We formed the Lehigh Valley Sights for Hope Lions Club and the Monroe Sights for Hope Lions Club in 2022 to empower our clients to give back to their communities. The clubs select and implement community service projects at their own direction.



The Lehigh Valley club was formed as a branch of the Whitehall Lions Club and was sponsored by the Whitehall Lions in 2021-2022.

The Monroe club was formed as a branch of the Stroudsburg Lions Club and was sponsored by the Whitehall Lions in 2021-2022.

Lions International is the world's largest service club organization, with 1.4 million members in 200 countries.



Sights for Hope traces its inception to efforts by Lions clubs in 1928. Lions clubs and districts in the Lehigh Valley and Monroe County provide financial support to our organization annually.



YOUR IMPACT: SOLUTIONS



We advance solutions that enhance sight capabilities. These include our Low Vision Care services and free vision screenings for pre-kindergarten children, which help them be ready to succeed in school.

CHILDREN'S VISION SCREENINGS

Our vision screenings for pre-kindergarten children – ages 0-6 – are conducted with hand-held Spot Vision Screeners that accurately detect conditions such as nearsightedness, farsightedness, astigmatism, strabismus, and amblyopia. We also work with partners to help families receive eye exams and glasses for their children when there is a need.

4,680

children ages 0-6 received free vision screenings

159%

year-over-year increase



FUNCTIONAL LOW VISION EXAMS

Functional exams at our Lehigh Valley and Monroe low vision care centers are available to both our clients and patients referred by external physicians. These specialized exams determine what magnifiers or devices are best for each person.

123

clients and patients received a functional low vision exam

8%

year-over-year increase

ASSISTIVE TECHNOLOGIES

Consultations about assistive technologies are provided with all examinations. Clients and patients also can purchase devices for everyday life tasks inside our stores. We also help clients and patients seek financial assistance toward their purchases.

164

people with visual impairments received an assistive device



YOUR GIFTS OF HOPE HELP US GIVE INDEPENDENCE TO PEOPLE LIKE DANIEL, WHO LIVES WITH IMPAIRED VISION.

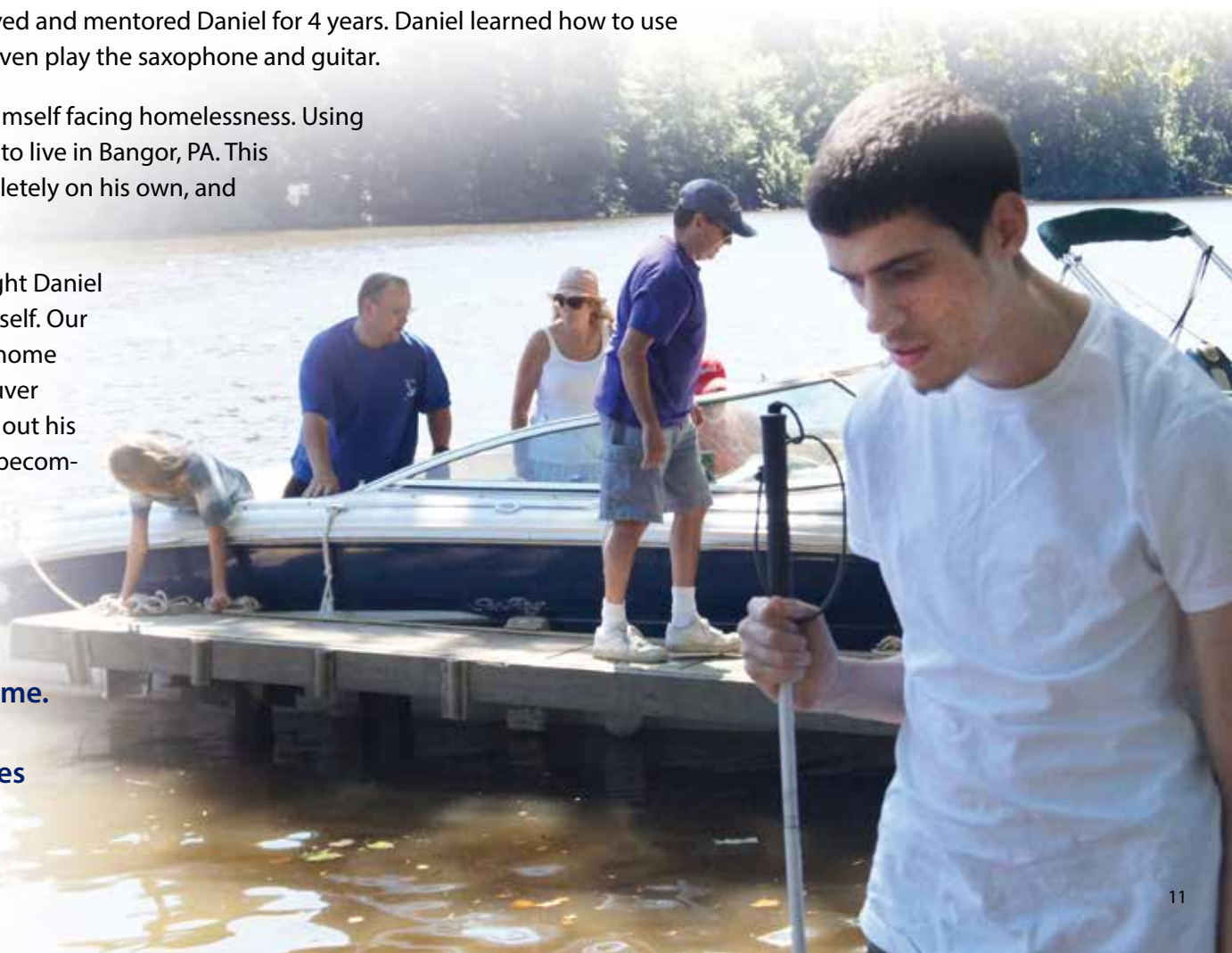
Daniel was placed in foster care at the age of 4. Abused, neglected, and malnourished, Daniel suffered trauma that caused him to begin losing his vision at age 9. He eventually became completely blind, was aging out of foster care, had no family, and was very scared.

When Daniel was embraced by Sights for Hope, his life changed. He began to attend social gatherings and meet peers who also struggle with visual impairments. It was there that he met John, a client who had lost his wife. John asked Daniel to move in with him. John loved and mentored Daniel for 4 years. Daniel learned how to use a tablet computer, cut his own hair, shave, and even play the saxophone and guitar.

John suddenly passed away and Daniel found himself facing homelessness. Using the internet and his tablet, Daniel found a place to live in Bangor, PA. This would be the first time he would be living completely on his own, and he was scared.

Sights for Hope's guided transport service brought Daniel to programs where he learned how to live by himself. Our Vision Rehabilitation Therapist went to Daniel's home and taught him how to cook, do laundry, maneuver around his apartment, cross the street, and take out his own trash. Daniel currently pays his own rent and is becoming more independent each day.

"The best thing about Sights for Hope is they are always there to help no matter what the situation is," Daniel says. "They help me understand me. What makes me who I am – that I was abandoned - going through, tough times with the family. It's very important."



OUR BIG IMPACT GOALS

Sights for Hope is dedicated to affecting the greatest possible impact for people in Pennsylvania's Lehigh Valley and Monroe County who live with visual impairments and blindness. We have set four big impact goals to achieve from 2022 to 2030.

GOAL: Assistive Tech

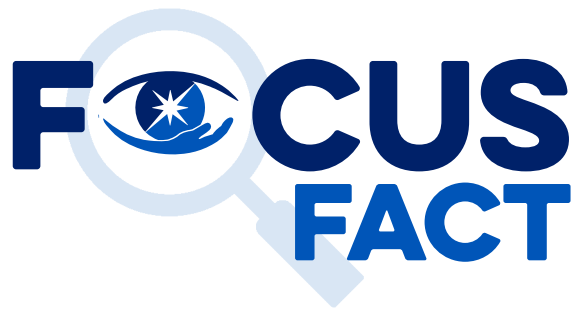
To provide assistive technologies to 2,500 people with visual impairments and blindness. These devices boost their ability to interact with the people and environments around them.



GOAL: Transports for Access

To provide 25,000 guided transports to people with visual impairments. These transports increase access to medical care, food, life skills education, and critical wellness services.





Sights for Hope conducted an analysis in 2022 using industry information and special data from the U.S. Census Bureau. The analysis found that **there are approximately 17,164 people** in Sights for Hope's service area that have difficulty seeing with corrective lenses or blindness. Find out more at SightforHope.org/Needs.

GOAL: Life Skills

To provide life skills education to 2,500 people with visual impairments. These educational opportunities enhance their ability to live independently.



GOAL: Solutions for Learning

To ensure that 2,500 children ages 0-6 receive professional eye exams and glasses or equivalent solutions. These solutions advance their readiness to learn.



SIGHTS FOR HOPE COMMUNITY PARTNERS

The following organizations were recognized as Sights for Hope Community Partners during the 2021-2022 year. Their commitments empower individuals with visual impairments and build stronger, healthier, and safer communities.

Diamond Partners

Active Learning Centers and Lehigh Valley Martial Arts
Provident Bank

Gold Partners

Working Dog Press

Silver Partners

Accessibility Shield
Emmaus Lioness Lions Club
Inova Technologies
Lang, Faylor, Chomo & Company CPA
UGI Utilities

Bronze Partners

Buckno Lisicky & Company
Easton Lions Club
Lehigh Eye Specialists
Teamsters Local 773
Wegmans Food Markets

Copper Partners

Campbell, Rappold, and Yurasits CPA
Cornerstone Advisors Asset Management
Diakon Lutheran Social Ministries
ESSA Bank & Trust
Fox Optical & Gallery
Good Shepherd Rehabilitation Network
HindlePower
HMK Insurance
Strategic Arc Limited
United Brotherhood of Carpenters and Joiners Local #167
Valley Eye Group

Life Skills Education Champions

Fulton Bank
Kinsley's ShopRite of Brodheads ville
ShopRite of Hunterdon County

Event and Media Partners

Adams Outdoor Advertising
ArtsQuest
EBC Printing
Grille 3501
Zest Bar and Grille



OUR PEOPLE

Sights for Hope Board of Directors 2021-2022

PRESIDENT

Michael Wambaugh, *Air Products and Chemicals, Retired*

VICE PRESIDENT

Kate Raymond, *St. Luke's University Health Network*

TREASURER

Fred Folland, *Hop Energy, Retired*

SECRETARY

Devin Darby MS, OTR/L, *Good Shepherd Rehabilitation Network*

BOARD MEMBERS

DaWayne Cleckley, *Strategic Arc Limited*

Gary Dvorshak, *Sights for Hope Client*

Linwood Gehris, *Affiliated Financial Partners*

Martin Lang, CPA, *Sights for Hope Endowment Foundation*

Deborah Lillegard, *Pennsylvania Lions District 14-K*

Daniel Lombardo, *Richard B. Ryon Insurance*

Paul Miller, *Active Learning Centers and Lehigh Valley Martial Arts*

Lucille Piggot-Prawl, *Disability Rights Pennsylvania*

H. Ross Ramaley, Esq., *Attorney at Law*

Janet Salek, *Educator for People with Visual Impairments, Retired*

Michael Savage, *Savage Financial Group and Tannersville Lions Club*

Steven Savino, *Lehigh University College of Business*

Sights for Hope Leadership

Dennis Zehner, *Executive Director and CEO*

Jennifer Pandolfo, *Associate Director and Director of Services*

Deirdre Federico Snyder, CFRE, *Director of Advancement*

Nancy Cobb, *Operations Manager*

Rita Lang, *Client Activities Manager*

Anthony Silvetti, O.D., *Low Vision Optometrist*



OUR FINANCIALS

Sights for Hope's financials are managed by Buckno Lisicky & Company, CPA of Allentown, PA, and audited by Campbell, Rappold & Yurasists, CPA of Allentown, PA. The following data is based on our IRS 990 return for 2021-2022.

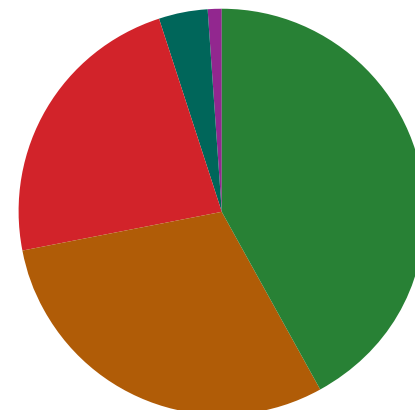
Revenue	Amount
Contributions and Grants	\$511,859
Endowment Funding	\$360,000
Government Funding	\$275,528
Program Service Revenue	\$45,992
Other Revenue	\$19,616
Total	\$1,212,995

Expenses	Amount
Program Expenses	\$862,739
Management Expenses	\$209,644
Fundraising Expenses	\$137,148
Total	\$1,209,531

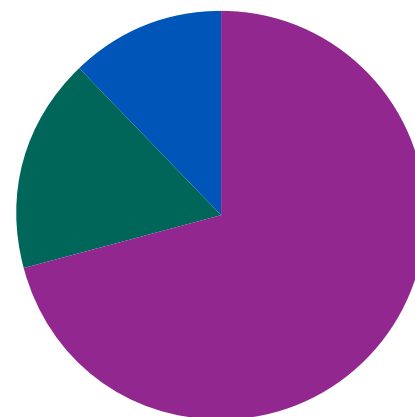
Net Revenue	\$3,464
Net Assets on June 30	\$1,793,397
Cash Assets on June 30	\$230,227

Endowment Net Assets on June 30 **\$2,947,076**

Note: The affiliated Sights for Hope Endowment Foundation is a separate nonprofit organization with its own IRS 501(c)(3) status and Board of Directors.



REVENUE	
Contributions and Grants	42%
Endowment Funding	30%
Government Funding	23%
Program Service Revenue	4%
Other Revenue	1%



EXPENSES	
Program Expenses	71%
Management Expenses	17%
Fundraising Expenses	12%

BECAUSE OF YOUR SUPPORT, 10-YEAR-OLD CAROLINE IS CONFIDENT THAT NOTHING CAN STAND IN THE WAY OF ACCOMPLISHING HER DREAMS AND GOALS.

In May 2021, Jenni noticed that her daughter, Caroline, was struggling to see her computer screen during virtual school sessions. Every day, Caroline would sit closer and closer to the screen.

After months of doctor appointments, Caroline received a diagnosis of Stargardt's disease, an inherited form of juvenile progressive macular degeneration from which she will lose her central vision over time. There is no cure or way for her vision to be corrected.

Overwhelmed with grief for her child's vision loss, Jenni cried and broke down many times. Caroline was only 8 years old.

Their new normal had just begun when they found Sights for Hope. Caroline had a low vision exam and got new sunglasses to help preserve her vision. More importantly, she began attending events with other kids who live with visual impairments, finally meeting other children her age who are just like her.

Of her experiences with Sights for Hope, Caroline says, "I love going to Camp I CAN! My favorite parts were going to Knoebels and going on rides, and crafting beaded bracelets with Miss Kim. She is super nice! I liked riding in the vans with the friendly drivers. The best part is that I made new friends who are also blind or have low vision, just like me."

Today, Caroline is a bright, inquisitive 10-year-old who is confident that nothing can stand in the way of accomplishing her dreams and goals.





Help Us Deliver Services to *Those Who Need it Most*

At least 40% of Sights for Hope's funding comes from private donations. People like you can make a profound difference with each gift.

\$15

The cost of one vision screening for a pre-kindergarten child

\$30

The cost of one hour of client caseworker services

\$57

The cost of one session with a nationally-certified Vision Rehabilitation Therapist



Go to SightsforHope.org to make your gift today or use this QR code.



Go to SightsforHope.org/Disclosures for our fundraising disclosures.

\$74

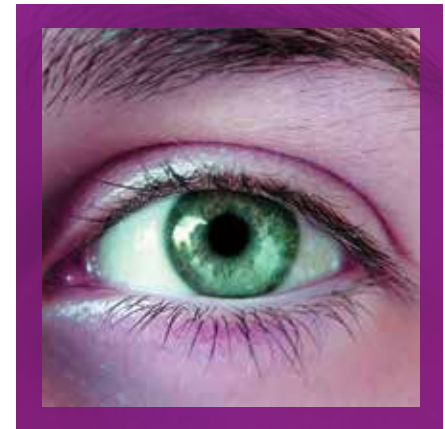
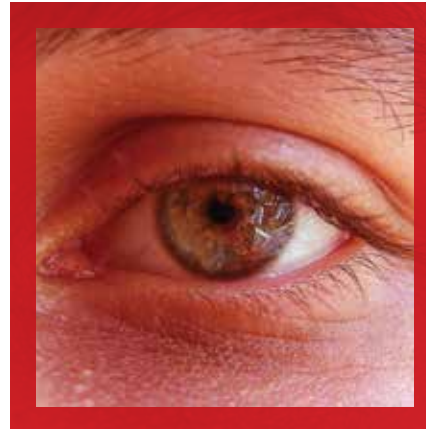
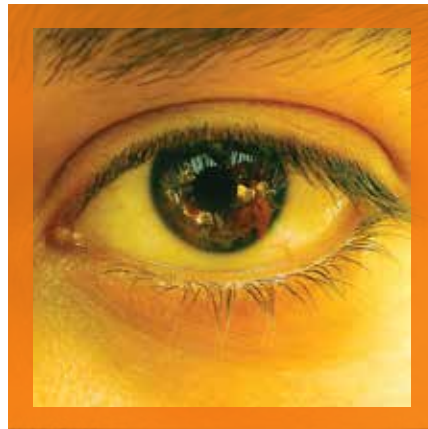
The cost of one transport ride, which connects a client to life-saving and sustaining medical care, food, and other critical services

\$150

The cost of an eye exam and glasses for a pre-kindergarten child

\$200

The cost of a powerful hand-held magnifier that can help a client remain in the home they love



Lehigh Valley Services Center

845 West Wyoming St.
Allentown, PA 18103
610.433.6018

Monroe Services Center

4215 Manor Drive
Stroudsburg, PA 18360
570.992.7787



[SightsforHope.org](https://www.SightsforHope.org)