



Seize Independence Now™
Formerly known as Center for Vision Loss

September 2021

Dear Friend,

We are thrilled to announce an incredible opportunity for your business to partner with Sights for Hope for another year of championing vision health and supporting community members living with visual impairments. With your help, we are positively impacting even more individuals living throughout the Lehigh Valley and Monroe County.

Whether you are a returning Community Partner or a business or leader just starting to work with us, we are absolutely thrilled to have you. As you may already know, the future of philanthropy and creating real institutional change lies in collaboration and strong relationships within communities. While the pandemic brought with it many obstacles, the acceleration of this collaborative model of philanthropy is a true silver lining. As a Sights for Hope Community Partner, you are not just a “sponsor” to help fund singular events. You are a member of our team, an advocate for our work, and a true partner in furthering community health.

When you commit to being a Sights for Hope Community Partner, you will receive year-long recognition opportunities and chances to participate in community focused events including our annual Trunk or Treat event. You will also receive recognition at our annual Songs4Sight concert hosted in partnership with ArtsQuest at the SteelStacks. This family-friendly event provides another fantastic opportunity for our Community Partners to connect with community members, promote their business, and show support for our agency and mission.

I am sending this letter now so that you can get your commitment in to join us as a Community Partner and immediately begin receiving recognition and new opportunities to work with our team. We can't wait to strengthen our relationship with your business and recognize your generosity!

If you have any questions or concerns, please feel free to be in touch! On behalf of Sights for Hope, we thank you for your support!

Sincerely,

Christe Konopitski
Director of Advancement
(610) 433-6018 Ext. 244 | christe@sightsforhope.org

Lehigh Valley
845 West Wyoming St.
Allentown, PA 18103

Monroe County
4215 Manor Drive
Stroudsburg, PA 18360

Digital and Social
SightsforHope.org
[@SightsforHope](https://www.instagram.com/SightsforHope)