



**Seize Independence Now™**  
Formerly known as Center for Vision Loss

May 2021

Dear Friend,

We are thrilled to announce an incredible opportunity for your business to partner with Sights for Hope, formerly known as the Center for Vision Loss, to host our annual concert event, Songs4Sight. With a new face on our agency, we are excited for the chance to reflect the positivity and strength of our clients and community and put it all on center-stage during this fantastic event.

The Songs4Sight concert will be hosted on June 16 at 7:30 pm and will feature the Strawberry Fields, the ultimate Beatles tribute band. This year, we have partnered with ArtsQuest to put together a concert to be held on the Highmark Blue Shield Community Stage on the Air Products Town Square that will allow the community to celebrate vision health, support neighbors and friends with visual impairments, and come together safely for a fun evening of music and festivities.

I am writing this letter in advance of this exciting event to invite you to become a Sights for Hope Community Partner. As a local community business, you have faced the same obstacles that we have over the past year, and I'm sure you have come to the same conclusion: There is no goal that can't be achieved when we all work together. Your support as a Sights for Hope Community Partner is an opportunity for your business to receive exposure and to join other local individuals, organizations, and offices to educate children and adults on healthy vision habits, promote prevention efforts, and support individuals living with visual impairments.

Attached, you will find more information on the Sights for Hope Community Partner opportunity. We are eager to implement this new, year-round program to better recognize support from our local companies and continue to build upon existing relationships.

We look forward to hearing from you and discussing this opportunity further. On behalf of Sights for Hope, we thank you for your support!

Sincerely,

Christe Konopitski  
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**Digital and Social**  
[SightsforHope.org](http://SightsforHope.org)  
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